48th Congress of the International Society of Paediatric Oncology

October 19 - 22, 2016
www.siop2016.kenes.com

SUPPORT & EXHIBITION PROSPECTUS

Kenes International
7, rue Francois-Versonnex,
C.P. 6053, 1211 Geneva 6 Switzerland
Tel: +41 22 906 9178 | Fax: +41 22 732 2607
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Dear Colleagues and Friends,

The 48th Congress of the International Society of Paediatric Oncology (SIOP) will take place October 19-22, 2016 in Dublin, Ireland.

SIOP’s aim is to improve and optimise treatments throughout the world. SIOP’s vision is that no child should die of cancer. A high quality scientific programme covering almost all aspects of paediatric oncology, from basic science to clinical studies will be delivered. The programme is comprised of plenary sessions, guest lectures, committee/group sessions, meet the expert sessions, free and proffered paper sessions, and new to the SIOP congress is the incorporation of sessions specifically geared towards Young Investigators.

We would like to invite, and encourage, all healthcare professionals involved in work on cancer in children, adolescents and young adults to join us at the upcoming congress and to contribute to its high scientific quality.

Dublin, Ireland's capital and largest city, is a mix of contemporary and traditional at almost every turn, retaining historic and cultural charms.

We look forward to seeing you at the congress - the perfect platform for us to all to meet, share and learn together.

Yours sincerely,

Michael Capra
Chair, Local Organising Committee

François Doz
Chair, Scientific Committee
ABOUT THE SOCIETY

The International Society of Paediatric Oncology (SIOP) was founded in the late 1960’s. It has grown into a dynamic and vibrant global organisation. SIOP has over 1,000 members worldwide including doctors, nurses, other health-care professionals, scientists and other researchers. Our members are dedicated to increasing knowledge about all aspects of childhood cancer. Our aim is to improve and optimise treatments throughout the world. SIOP’s vision is that no child should die of cancer.

We strive to achieve this vision by

- Ensuring that each child and young adult with cancer has access to state of the art treatment and care
- Ensuring that all involved in childhood cancer worldwide, have access to the latest advances through meetings, networking, and continuing professional development
- Supporting those caring for children and young adults with cancer to provide the best curative and palliative therapies
- Advocating for appropriate long term follow up for survivors

SIOP works towards the various goals through the activities of its committees and through its annual congress. This provides an excellent environment in which scientific and clinical research can flourish. SIOP also sponsors regional and continental meetings to promote the exchange of information and good practice in paediatric oncology all over the world.

Society’s official publications
Publication of the official journal of the Society (TIP)

Homepage
http://siop-online.org/

Full Address
SIOP Secretariat
Rue François-Versonnex 7, 1207
Geneva, Switzerland
Tel: +41 22 906 91 69
Fax: +41 22 732 26 07
Email: siopoffice@kenes.com

SIOP Mission
Mission Statement: The Society for Industrial and Organizational Psychology is a division within APA that is also an organizational affiliate of APS. The Society’s mission is to enhance human well-being and performance in organizational and work settings by promoting the science, practice, and teaching of in-dustrial-organizational psychology.
COMMITTEES

SCIENTIFIC COMMITTEE
Chair & Representative Oncology / Neuro-Oncology - François Doz, France
Representative Radiation Oncology Group - Christian Carrie, France
Representative Surgical Oncology Group - Piotr Czauderna, Poland
Representative Translational Research Group - Angelika Eggert, Germany
Representative Hematology Oncology - Stephen Hunger, USA
Representative Nursing Group - Corry van den Hoed-Heerschop, The Netherlands

LOCAL ORGANISING COMMITTEE
Michael Capra, Chair
Cormac Owens, Vice Chair

Members
Frieda Clinton
Noelle Cullinan
Alistair Dick
Lesley-Anne Funston
Robert Johnston
Christine Macartney
Andrea Malone
Anthony McCarthy
Heather McCart

Michael McDermott
Aengus O'Marcaigh
Maureen O'Sullivan
Sri Paran
Jane Pears
Clodagh Ryan
Owen Smith
Lorna Storey
SIOP 2016 DETAILS

SIOP 2016 Administration

Why Should You Participate?

- Demonstrate your company’s leadership in the field of paediatric oncology
- Reach key thought leaders academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

SIOP 2016 Objectives

SIOP 2016 will bring together leading scientists, public health experts, policy-makers to translate recent momentous scientific advances into action that will address means to end the epidemic, within the current context of significant global economic challenges.

- To bring together the world’s scientific experts to catalyze and advance scientific knowledge about Paediatric Oncology’s, present the most recent research findings, and promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Paediatric Oncology’s around the world and overcome barriers that limit access to prevention, care and services.
- To engage key, new and non-traditional stakeholders throughout the world in the development of and participation throughout the SIOP 2016 programme.
- To illustrate the enormity of the human suffering and economic cost if society fails to act on the scientific opportunities now available to reverse the epidemic.
## GENERAL INFORMATION

### Date
19 – 22 October, 2016

### City/ Country
Dublin, Ireland

### Venue
The Convention Centre Dublin  
Spencer Dock  
North Wall Quay  
Dublin 1 l Ireland

- Phone: +353 1 8560000  
- Email: info@theccd.ie  
- Web: www.theccd.ie

### Participants
Expected 2000

### Technical & Exhibition Department
Kenes international  
Raquel Lewis  
Tel: +41 22 908 0488 Ext: 831  
E-mail: rlewis@kenes.com

### Sponsorship & Exhibition Sales
Klinta Stala  
Industry Liaison Associate  
Tel: +31 20 763 01 08  
Email: kstala@kenes.com

### Hotel Sales Manager
Any requires regarding groups accommodation  
Kenes international  
Shirley Raphaely  
Tel: +41 22 908 0488 Ext: 586  
E-mail: sraphaely@kenes.com

### Registration Manager
Any requires regarding groups Registration  
Kenes international  
Sharon Gamliel  
Tel: +41 22 908 0488 Ext: 562  
E-mail: sgamliel@kenes.com

### Congress organiser
Kenes International  
SIOP 2016  
Rue Francois- Versonnex 7,  
CH 1207 Geneva  
Switzerland  
Tel: +41 22 908 0488  
Fax: +41 22 906 9140  
E-mail: SIOP2016@kenes.com  
Web: www.siop2016.kenes.com
TOPICS

Disease Orientated

• Haematology
  • Acute Lymphoblastic Leukaemia
  • Myeloid Leukemias, Myelodysplastic and Myeloproliferative Syndromes
  • Lymphomas
  • Stem Cell Transplantation and Hemaological Diseases

• Solid Non Brain Tumours
  • Neuroblastoma
  • Renal Tumours
  • Bone Tumours
  • Soft Tissue Sarcomas
  • Retinoblastoma
  • Liver Tumours
  • Germ Cell Tumours
  • Rare Tumours
  • Histiocytosis

• Brain Tumours

• Transversal Themes
  Treatment and Care
  • Surgery (IPSO)
  • Radiation Oncology (PROS)
  • New Drugs/Experimental Therapeutics
  • Stem Cell Transplantation Technique and Supportive Care
  • Supportive Care/Palliative Care
  • Psychosocial (PPO)
  • Nursing

• Epidemiology

Late Effects
Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programmes. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

Membership in the Good CME Practice Group illustrates the Kenes commitment to high standards and knowledgeable partnership with its clients in the design and delivery of educationally strong, independent, transparent, effective and financially viable medical events. For more information, visit: www.gcmep.eu/
SIOP 2016 SUPPORTERS & EXHIBITORS

AMGEN®
APEIRON BIOLOGICS
Childhood Cancer International
DANA-FARBER CANCER AND BLOOD DISORDERS CENTER
South Africa
Jazz Pharmaceuticals®
KEY ONCOLOGICS
LINK HEALTHCARE
Novartis
SIOPE
South African Children’s Cancer Study Group
Texas Children’s Hospital
Takeda
Takeda ONCOLOGY
United Therapeutics ONCOLOGY
World Child Cancer
ELEKTA
SANOFI ESPoir FOUNDATION
### Previous SIOP Statistics & Demographics

#### Number of Participants

<table>
<thead>
<tr>
<th>YEAR</th>
<th>CITY / COUNTRY</th>
<th>NUMBER OF PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Hong Kong, China</td>
<td>1,500</td>
</tr>
<tr>
<td>2014</td>
<td>Toronto, Canada</td>
<td>1,884</td>
</tr>
<tr>
<td>2015</td>
<td>Cape Town, South Africa</td>
<td>1,374</td>
</tr>
</tbody>
</table>

#### SIOP 2015 Top 20 Countries

- USA: 15%
- UK: 15%
- Turkey: 6%
- Sweden: 6%
- The Netherlands: 6%
- South Africa: 15%
- Saudi Arabia: 1%
- Republic of Korea: 1%
- Norway: 1%
- Japan: 1%
- Italy: 7%
- India: 3%
- Germany: 1%
- France: 3%
- Canada: 3%
- Brazil: 3%
- Belgium: 3%
- Austria: 2%
- Australia: 3%
### PREVIOUS SIOP STATISTICS & DEMOGRAPHICS

#### SIOP 2015 PARTICIPANTS BY PROFESSIONAL INTEREST

<table>
<thead>
<tr>
<th>Professional Interest</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pediatric Hematology / Oncology</td>
<td>48%</td>
</tr>
<tr>
<td>Pediatric Surgery</td>
<td>11%</td>
</tr>
<tr>
<td>Pediatrics</td>
<td>10%</td>
</tr>
<tr>
<td>Oncology</td>
<td>8%</td>
</tr>
<tr>
<td>Radiation Oncology</td>
<td>8%</td>
</tr>
<tr>
<td>Pathology</td>
<td>7%</td>
</tr>
<tr>
<td>Hematology</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
</tbody>
</table>

#### SIOP 2015 PARTICIPANTS BY PROFESSIONAL ROLE

<table>
<thead>
<tr>
<th>Professional Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinical Practitioner</td>
<td>51%</td>
</tr>
<tr>
<td>Clinician Researcher</td>
<td>16%</td>
</tr>
<tr>
<td>Nurse / Healthcare Practitioner</td>
<td>13%</td>
</tr>
<tr>
<td>Resident / Research Fellow</td>
<td>11%</td>
</tr>
<tr>
<td>Student</td>
<td>4%</td>
</tr>
<tr>
<td>Basic Science Researcher</td>
<td>2%</td>
</tr>
<tr>
<td>Industry / Corporate Professional</td>
<td>2%</td>
</tr>
</tbody>
</table>
Dublin

Dublin is the capital city of Ireland and was founded by the Vikings in 841. The city is steeped in history and buzzing with energy. Medieval, Georgian and modern architecture provide a backdrop to a friendly cosmopolitan city.

The congress venue

The Convention Centre Dublin was developed to provide a world-class conference venue in the heart of Ireland's capital city. Located just 20 minutes from the airport in Dublin's Docklands, the finance and technology hub of the city.
You will be given a support category status dependent upon the total amount of your support. The total contribution will consist of items such as advertisements, satellite symposia and exhibition space (excluding storage space). You will benefit from outstanding advantages linked to your supporter category.

Status will be allocated as follows:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>MINIMUM CONTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM SUPPORTER</td>
<td>Total Supporting contribution above €50,000 (+VAT*)</td>
</tr>
<tr>
<td>GOLD SUPPORTER</td>
<td>Total Supporting contribution from €30,000 – €49,999 (+VAT*)</td>
</tr>
<tr>
<td>SILVER SUPPORTER</td>
<td>Total Supporting contribution from €15,000- €29,999 (+VAT*)</td>
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Industry support levels

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PLATINUM SUPPORTER</th>
<th>GOLD SUPPORTER</th>
<th>SILVER SUPPORTER</th>
<th>GENERAL SUPPORTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final list of participants (after the Congress), includes only participants who agree to share information</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority Choice: satellite symposium (a month after receiving the prospectus)</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
</tr>
<tr>
<td>Priority Choice: exhibition space (a month after receiving the prospectus)</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>√</td>
</tr>
<tr>
<td>Supporter’s logo (company logo only, no product logos) with hyperlink on Congress website</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Supporter’s logo (company logo only, no product logos) in the Programme</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Congress registrations</td>
<td>5</td>
<td>3</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement on Supporters’ Board on-site</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>

All support below €15,000 will be acknowledged as Exhibitor/ Sponsor.

Branded items will carry company logos only. No products logos or advertisements are permitted.

*Advertisements in the Congress Programme will be included in the Industry Support and Exhibition section.

**Special Requests**

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Industry Support and Exhibition Sales Specialist Klinta Stala kstala@kenes.com to discuss your needs.
Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

**EDUCATIONAL / PARTICIPATION GRANTS**

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event.

- All support will be recognised in the Industry Support and Exhibition section of the programme guide, on the event website, and with signage during the event.

**UNRESTRICTED EDUCATIONAL GRANTS OF A SCIENTIFIC SYMPOSIUM**

€30,000

The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics will be available in the course of 2016 on the SIOP 2016 website.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

**UNRESTRICTED EDUCATIONAL GRANTS OF A KEYNOTE LECTURE**

€18,000

The Keynote Lectures feature compelling presentations by renowned experts. Speaker topics span all aspects of paediatric oncology. An up to date listing of all keynote speakers will be available in the course of 2016 on the SIOP 2016 website.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

**UNRESTRICTED EDUCATIONAL GRANTS OF A MEET THE EXPERT SESSION**

€10,000

Notable experts from all over the world will be invited to address the Congress during the early morning Meet-the-Expert Sessions. These sessions are intended to be smaller, more intimate and more interactive. An up to date listing of Meet the Expert Sessions will be available in the course of 2016 on the SIOP 2016 website.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

**TRAVEL GRANTS (NURSES & PARENTS)**

Supporter travel grants for participating nurses wishing to attend SIOP Dublin. The Travel Grants will include, travel, hotel and Congress registration.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.
### MOBILE APPLICATION

€25,000

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active congress participation, making it easy for participants to access congress information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
- Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
- 2 “push notifications” are included in the sponsorship package
- Priority listing in the list of congress exhibitors
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

### CONGRESS APP - NOTIFICATIONS (only for companies that have an industry session)

€3,000

- 1 “push notification” sent to all participants onsite
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

### E-POSTERS

€20,000

E-Posters are a unique combination of scientific posters and interactive content. An E-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event. E-Posters create unique networking and engagement opportunities and generate participants’ interest and good exposure for authors. The highly trafficked E-Poster terminals located in prime locations will allow attendees to access the electronic presentations easily and conveniently.

E-poster support includes:

- Signage at the entrance to the E-Poster area with “Supported by...” and a company logo only
- Signage, “Supported by...” and a company logo only on each individual E-poster station, on the “sail” as shown in the photo below
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.
The ability to attend all congresses, or alternatively, all congress sessions, is virtually impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options*:

- Video includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- Digital Imaging includes PowerPoint slides with audio

* Webcasted sessions to be designed by the scientific committee

Support will be recognised on the home screen with “Supported by...” and a company logo only

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

* Webcasted sessions to be designated by the Congress Planning Group. Supporter will have no influence on content.
PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY SATELLITE SYMPOSIA (FOR PLATINUM ONLY) (NON-CME) €35,000

- Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 90 minutes (Programme subject to the approval by the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “SIOP 2016”
- Timeslots will be published soon and will be allocated on a “first come, first served” basis
- Full Page Color Symposium Advertisement in the Industry Support and Exhibition Section of the Programme
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering
- Support will be acknowledged in the Industry Support and Exhibition section of the programme (subject to receipt by publishing deadline), on the event website, and on signage during the event
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the event organisers

PARALLEL SATELLITE SYMPOSIA (NON-CME) €35,000

- Opportunity to organise an Official Satellite Symposium in a Parallel Hall, up to 60 minutes (Programme subject to the approval by the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “SIOP 2016”
- Timeslots will be published soon and will be allocated on a “first come, first served” basis
- Full Page Color Symposium Advertisement in the Industry Support and Exhibition Section of the Programme
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering
- Support will be acknowledged in the Industry Support and Exhibition section of the programme (subject to receipt by publishing deadline), on the event website, and on signage during the event
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the event organisers

CONGRESS DELEGATE BAGS €15,000

Supporter will provide the participants’ congress bags and/or funds for the bags. Bags can be branded with the event branding and logo

- Support will be recognised on the bag with “Supported by...” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

If provided by a company, the bags will have to be approved by the Congress organiser. It is the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.
## Promotional Support Opportunities

### Congress Lanyards
- Opportunity to include company logo on lanyard
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

- Cost: €15,000

### Notepads & Pens
Supporter will provide the participants' notepads and pens. Notepads and pens will be branded with the Company name/logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

- Cost: €5,000 + provided in kind

### Internet Area
- There will be a Cyber Center equipped with workstations where attendees may check e-mails.
  - Opportunity to display company logo on screen saver
  - Opportunity to distribute mouse pads from the Cyber Center
  - Opportunity to set company home page as the default home page
  - Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

- Cost: €12,000

### Coffee Break
- Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.
  - Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
  - Opportunity to provide items bearing company logo for use during the supported break
  - Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

- Cost: €4,500 / per break

### Opening Ceremony/Welcome Reception
Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.
- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

- Cost: €20,000

### Promotional Material (Brochures, Flyers, etc.)
- Inclusion of promotional material, 1 page leaflet, in the participants’ Congress bags. Material should be provided by Supporter and approved by the Secretariat. The distribution arrangement will be advised.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

- Cost: €2,500
## EXECUTIVE LOUNGE

| Price | €10,000 |

Facilities will be available at the venue for speakers and members of the organising committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company’s logo on signage at the entrance to the executive lounge
- Opportunity to provide company’s mouse pad at each workstation
- Opportunity to display company logo on screensavers
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

## WI-FI LANDING PAGE

| Price | €15,000 |

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the congress Wi-Fi.

- An initial branded splash screen will bear the supporter’s logo and company name. Supporter of this piece of technology will receive strong visibility during the congress.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and on signage during the event.

## HOSPITALITY /MEETING ROOMS

| Price | Price Upon Request |

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.
ADVERTISING SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th>TYPE</th>
<th>INSIDE BACK</th>
<th>INSIDE PAGE</th>
<th>2 INSIDE PAGE ADVERT</th>
</tr>
</thead>
<tbody>
<tr>
<td>FINAL PROGRAMME</td>
<td>€4,500</td>
<td>€2,500</td>
<td>€4,000</td>
</tr>
</tbody>
</table>

**MINI PROGRAMME**

- Support will be acknowledged on the back cover as: “Supported by...” and a company logo only
- Support will be recognised in the Industry Support and Exhibition section of the Programme, on the event website, and on signage during the event.

**MAILSHOT TO ALL DELEGATES**

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organiser. Mail Blast to be provided by Sponsor and subject to receipt by deadline.

- **TYPE INSIDE BACK INSIDE PAGE 2 INSIDE PAGE ADVERT**
  - **FINAL PROGRAMME**
    - €4,500
    - €2,500
    - €4,000
  - **MINI PROGRAMME**
    - €6,000
  - **MAILSHOT TO ALL DELEGATES**
    - €3,500
SIOP YI-NET is an international multidisciplinary group of motivated and enthusiastic young scientists and clinicians working to develop a dynamic network of YIs in pediatric oncology that will lay the foundations for stimulating future collaborations, promoting scientific research, and providing resources to promote professional growth.

For the upcoming SIOP congress the SIOP YI-NET is organizing a comprehensive program geared specifically for YIs which will include an Educational Day full of lectures and workshops covering topics of particular interest to YIs working in pediatric oncology, in addition to a “Meet-the-Expert” lunch, and a collaborative social event.

Programs in need of sponsorship include the following:

**TRAVEL SCHOLARSHIPS**

Provide 5 travel scholarships of EUR 1,000 for YI from lower- and middle-income countries for the SIOP 2016 congress

**NETWORKING EVENT**

Support the YI Committee in hosting a YI-centered collaborative event at the SIOP 2016 congress, with the purpose of stimulating networking and collaboration among up to 175 junior clinicians and researchers in the field of pediatric oncology.

**SPEAKER’S SUPPORT**

Support the invitation of 2 speakers for the YI Educational Day (EUR 1,000 per speaker) at the SIOP 2016 congress.

**MEET-THE-EXPERT**

Support a “Meet-the-Expert” lunch for up to 100 participants at the SIOP 2016 congress, to facilitate the interaction between YI and experienced researchers in the field of pediatric oncology.

**REGISTRATION SUPPORT: EDUCATIONAL DAY**

Support the registration of up to 100 YIs for the YI Educational Day.

**ATTENDANCE SUPPORT**

Support the attendance (e.g., travel and accommodations) of 10 members (EUR 1,000 per member) of the YI Committee to the SIOP 2016 congress.

Please feel free to contact Klinta Stala at kstala@kenes.com to discuss your needs. The support will be acknowledged during the YI Educational Day lectures and workshops, the “Meet-the-Expert” lunch, the scientific presentations of the YI Committee members, and the YI collaborative social event of the SIOP 2016 conference in Dublin, Ireland.

Additionally, sponsorship will be acknowledged in the SIOP 2016 program book, on the SIOP website and on our SIOP YI-NET social media pages:

- [Facebook](https://www.facebook.com/#!/siopyinet/?fref=ts)
- [Twitter](https://mobile.twitter.com/SIOPYI_Network?p=s)
- [Website](http://siop-online.org/young-investigators/)

For further information, please visit the website [www.siop2016.kenes.com](http://www.siop2016.kenes.com)
EXHIBITION

The commercial/technical Exhibition will be held in the venue Convention Centre Dublin. The floor plan has been designed to maximise Exhibitors’ exposure to the delegates.

**Space rental only (Minimum of 12 sqm)**
The price for space only is €450 (+VAT*) per square meter. This includes:

- Exhibitors’ badges
- 100 word company / product profile in the commercial/exhibitor section of the Programme guide
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

**Shell scheme rental**
The price for shell scheme is €500 (+VAT*) per square meter. This includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the commercial / exhibitor section of the Programme guide
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

**Additional benefits:**
When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the SIOP 2016
- Listing and profile in the Industry Support and Exhibition section of the Programme.
- Company name on Exhibition signage during SIOP 2016

**Please note:** Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

**Allocation of exhibition space**
Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

**Exhibitor registration**
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €120 (+VAT). Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.
EXHIBITION

Exhibitor’s technical manual
An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress. It will include the following:

• Technical details about the Venue
• Final exhibition details and information
• Contractor details
• Services available to exhibitors and order forms

Hermes-Merkur has been elected as the exclusive handler for all Kenes congresses. The exclusivity of Hermes-Merkur for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

Further details will be included in the Exhibition Technical Manual.

Insert and Display Materials

• Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
• In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

Site inspections
Exhibitors and Supporters are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor profile
Upon receipt of the booking form, you will be asked to please upload a 100 word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Programme.

Promotional activities
All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.

Contracts & Confirmation

Supporters
Once a Support Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Supporter. Upon receipt of the Supporter Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

Exhibitors
Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice. Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.
Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

**Supporters**
Once a Booking Form is received an official confirmation of this reservation will be sent to you with an accompanying invoice. Upon receipt of this Booking Form and Contract, the organiser will reserve the items listed in it. Completion of this form by the Supporter shall be considered as a commitment to purchase the items.

**Exhibition Terms & Conditions**
The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

Please note that signing on this form indicates acceptance of the below Terms and Conditions. This Booking Form will be held as a valid liable contract, by which both parties will be bound.

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

**VAT Information**
Current VAT in Ireland is 23% and is subject to change
All Supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.
Where applicable VAT fees can be claimed through:
Mr. Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.asquith@tmf-group.com
Dolphin House’ 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom

**Please ensure that your VAT number appear on the booking form, in order to allow VAT reclaim.**
Please complete all details and send to: Klinta Stala, SIOP 2016, Kenes International, Rue François-Versonnex 7, CH 1207 Geneva, Switzerland, Tel: +31 02 763 0108, Email: kstala@kenes.com

CONTACT NAME:  
COMPANY NAME (as to appear in all Congress publications):  
ADDRESS: __________________________ CITY: __________________________  
POST / ZIP CODE: _______ COUNTRY: __________ TELEPHONE: __________ FAX: __________  
EMAIL: __________________________ WEBSITE: __________________________  
VAT NUMBER: __________________________

I would like to book the following support Items:

<table>
<thead>
<tr>
<th>EDUCATIONAL SUPPORT OPPORTUNITIES</th>
<th>PRICE + (VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted Educational Grant</td>
<td>€ 30,000</td>
</tr>
<tr>
<td>Unrestricted Educational Grants of a Scientific Symposium</td>
<td>€ 30,000</td>
</tr>
<tr>
<td>Unrestricted Educational Grants of a Keynote Lecture</td>
<td>€ 18,000</td>
</tr>
<tr>
<td>Unrestricted Educational Grants of a Meet the Expert Session</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>Mobile Application</td>
<td>€ 25,000</td>
</tr>
<tr>
<td>Congress app notification</td>
<td>€ 3,000</td>
</tr>
<tr>
<td>Educational Participation Grant</td>
<td>€ 3,000</td>
</tr>
<tr>
<td>Poster Area</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>E-Posters</td>
<td>€ 20,000</td>
</tr>
<tr>
<td>Web Capturing: Sessions/ Webcasting</td>
<td>€ 25,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROMOTIONAL SUPPORT OPPORTUNITIES</th>
<th>PRICE + (VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plenary Satellite Symposia (For Platinum Only) (Non-Cme)</td>
<td>€ 35,000</td>
</tr>
<tr>
<td>Parallel Satellite Symposia (industry session)</td>
<td>€ 35,000</td>
</tr>
<tr>
<td>Congress Delegate Bags</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>Notepads &amp; Pens</td>
<td>€ 5,000/ + Provided in kind</td>
</tr>
<tr>
<td>Internet Area</td>
<td>€ 12,000</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>€ 4,500/ per break</td>
</tr>
<tr>
<td>Opening Ceremony/Welcome Reception</td>
<td>€ 20,000</td>
</tr>
<tr>
<td>Promotional Material</td>
<td>€ 2,500</td>
</tr>
<tr>
<td>Executive Lounge</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>Congress Lanyards</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>Hospitality / Meeting Rooms</td>
<td>Price Upon Request</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ADVERTISING SUPPORT OPPORTUNITIES</th>
<th>PRICE + (VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Back</td>
<td>€ 4,500</td>
</tr>
<tr>
<td>Inside Page</td>
<td>€ 2,500</td>
</tr>
<tr>
<td>2 inside page advert</td>
<td>€ 4,000</td>
</tr>
<tr>
<td>Mini Programme</td>
<td>€ 6,000</td>
</tr>
<tr>
<td>Mailshot to all delegates</td>
<td>€ 3,500</td>
</tr>
</tbody>
</table>
**SUPPORT BOOKING FORM**

**WE HEREBY APPLY TO BOOK EXHIBITION SPACE:**

<table>
<thead>
<tr>
<th>Choice #</th>
<th>Stand number</th>
<th>Space Only €450 / Shell Scheme €500</th>
<th>No. Of square meters</th>
<th>Total price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choice # 1</td>
<td></td>
<td>€</td>
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<tr>
<td>Choice # 2</td>
<td></td>
<td>€</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice # 3</td>
<td></td>
<td>€</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed. Status will be allocated according to the total amount of your support, as follows:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>MINIMUM CONTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM SUPPORTER</td>
<td>Total Supporting contribution above €50,000 (+VAT*)</td>
</tr>
<tr>
<td>GOLD SUPPORTER</td>
<td>Total Supporting contribution from €30,000 – €49,999 (+VAT*)</td>
</tr>
<tr>
<td>SILVER SUPPORTER</td>
<td>Total Supporting contribution from €15,000– €29,999 (+VAT*)</td>
</tr>
</tbody>
</table>

**COMPANY CONTACT FOR GROUP REGISTRATION**

- Name: 
- Email: 
- Telephone number: 

**COMPANY CONTACT FOR ACCOMMODATION**

- Name: 
- Email: 
- Telephone number: 

**COMPANY CONTACT FOR FINANCE (INVOICING)**

- Name: 
- Email: 
- Telephone number: 

> √

Provisional Booking – The item will be released if not confirmed within 14 days

Please send me a contract and first deposit invoice

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress and the cancellation policy. I am authorised to sign this form on behalf of the applicant / Company.

---

**Signature** __________________________  **Date**  D D / M M / Y Y Y Y
TERMS OF PAYMENT
60% upon receipt of first invoice
40% by April 19, 2016
All payments must be received before the start date of the SIOP 2016. Should the Supporter fail to complete payments prior to the commencement of the SIOP 2016, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
• Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.
** Please ensure that your VAT number appear on the booking form, in order to allow VAT reclaim.

PAYMENT METHODS
Option 1: Payment by check. Please make checks payable to: SIOP 2016 Congress, Dublin
Option 2: Payment by Bank Transfer. Please make drafts payable to:
Kenes International Organisers of Congresses Ltd
SIOP 2016 Congress
Bank Account: 0251-693980-52-766
Swift: CRESCHZZ80A
Clearing: 4835
IBAN: CH51 0483 5069 3980 5276 6
Bank charges are the responsibility of the payer

CANCELLATION / MODIFICATION POLICY
Cancellation / modification of items must be made in writing to the Industry and Liaison Sales Associate Klinta Stala:
kstala@kenes.com
The organisers shall retain:
• 10% of the agreed package amount if the cancellation/ modification is made before February 20, 2016, inclusive
• 50% of the agreed package amount if the cancellation/ modification is made between February 20, 2016 and June 19, 2016, inclusive
• 100% of the agreed package amount if the cancellation/ modification is made after June 20, 2016

Contracts & Confirmation
Supporters
Once a Booking Form is received an official confirmation of this reservation will be sent to you with an accompanying invoice. Upon receipt of this Booking Form and Contract, the organiser will reserve the items listed in it. Completion of this form by the Supporter shall be considered as a commitment to purchase the items.
Please note that signing on this form indicates acceptance of the below Terms and Conditions.
This Booking Form will be held as a valid liable contract, by which both parties will be bound.

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.
Application to Participate
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor/Supporter will be bound by the terms and conditions listed herein and/or in the prospectus and/or any other contractual agreement between the parties.

Obligations and Rights of the Exhibitor/Supporter
Registration implies full acceptance by the Exhibitors/Supporters of the exhibition/sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the congress without compensation or refund of sums already paid, and without prejudice to the Exhibition/Supporter.

By submitting an application to participate, the Exhibitor/Supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/ her/it installation until the date and time fixed for closure of the event.

The Exhibitor/Supporter may only present his/her/its stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not and execution of the design whatsoever. Transfer or sub-letting of all or part of the allocated spaces/items is prohibited.

Obligation and Rights of Organizer
The Organizer undertakes to allocate to the Exhibitor/Supporter a space/supporter items on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitor/Supporter. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the congress, with no obligation to provide compensation to the defaulting Exhibitor/ Supporter.

Liability/Insurance
Equipment and all related display materials installed by Exhibitor/ Supporter are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor/Supporter. The Exhibitor/Supporter agrees to be responsible for his/her/ its property and employees/agents and any other third party who may visit his/her/ its space. The Exhibitor/Supporter shall hold harmless the Organizer from any and all damages/claims, including those usually covered by a fire and extended under a coverage policy. The Exhibitor/Supporter will purchase insurance policies for the above listed damages.

Exhibition Regulations
The exhibition manager (the “Exhibition Manager”), acting under direction of the organizing committee, has the final decision as to the acceptability of displays. Exhibitors/Supporters are not allowed to share a stand or to sublet any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor/Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for any expenses incurred other than the cost of exhibit rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitor/Supporter is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors/Supporters are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Further, Flammable materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

The Exhibitors/Supporters undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor/Supporter’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit stands unattended, otherwise the Organizer will arrange for their removal at the Exhibitor/ Supporter’s risk and sole expenses.

Exhibitors/Supporters are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the Exhibitor/Supporter fail to make such payment on time, the Organizer shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space/supporter items or seek compensation for non-fulfilment of contract.

Participation by Exhibitor/Supporter is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor/Supporter’s badges will not be mailed in advance and may be collected from the Exhibition Manager’s desk on the exhibition commencement date. The Organizer ensures daily cleaning of the aisles. Exhibitors/Supporters are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitor/Supporter is only permitted if the catering regulations of the exhibition building concerned are observed. All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands.

Sound equipment must be regulated and directed in the stand so that it does not disturb neighbouring exhibits.

The exhibition management reserves the right to require the Exhibitor/Supporter to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitor/Supporter must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor/ Supporter. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors/Supporters.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Industry Code of Practice
It is the Exhibitor’s/Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifmpa.org code of practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not entitle the Organizer to alter any stands, demands by the Exhibition/Supporter or any other third party.

CME
Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor’s/Supporter’s space only; canvassing or distributing promotional materials outside the Exhibitor’s/Supporter’s rented exhibit space is not permitted.